NATIONAL OPEN UNIVERSITY OF NIGERIA
91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi-Abuja
FACULTY OF MANAGEMENT SCIENCES
2022_2 EXAMINATION

Course Code: BUS810
Course Title: COMPARATIVE MANAGEMENT
Credit Unit: 2
Instructions: 1. Indicate your Matriculation Number clearly
2. Attempt Question 1 and any other two (2) questions
3. Question 1 is compulsory and carries 30 marks while the other 2 questions carry 20marks each
4. Present all your points in coherent and orderly manner
Time Allowed: 2 Hours

EXAM QUESTION

1a. Compare the emic approach with the etic approach in cultural studies. **(10 marks)**

1b. Discus management job practices in the Japanese and American firms **(10 marks)**

1c. What are the main results of comparative management research? **(10 marks)**

2a. Explicate five (5) basic managerial skills the management team of National Open University of Nigeria needs to acquire in order to be efficient in positioning the University as a first class University **(10 marks)**

2b. Evaluate the conceptual overlap between planning the work and in organizing it; pointing out clearly what the leader needs to do in order to be most efficient. **(10 marks)**

3a. What are the implications of a bad organizational structure in the management of group activities? **(10 mark)**

3b. In what five (5) ways are corporate profit oriented bodies similar to non-profit organisations **(10 marks)**

4a. With good examples discus three (3) ways the World's cultures have been categorized **(10 marks)**

4b. Analyse the relationship between managerial discretion and a public corporation's performance **(10 marks)**

5a. Discus the unique features of recruitment and selection methods in Germany **(5 marks)**

5b. Explain any three (3) different approaches to cross-cultural management research

(15 marks)